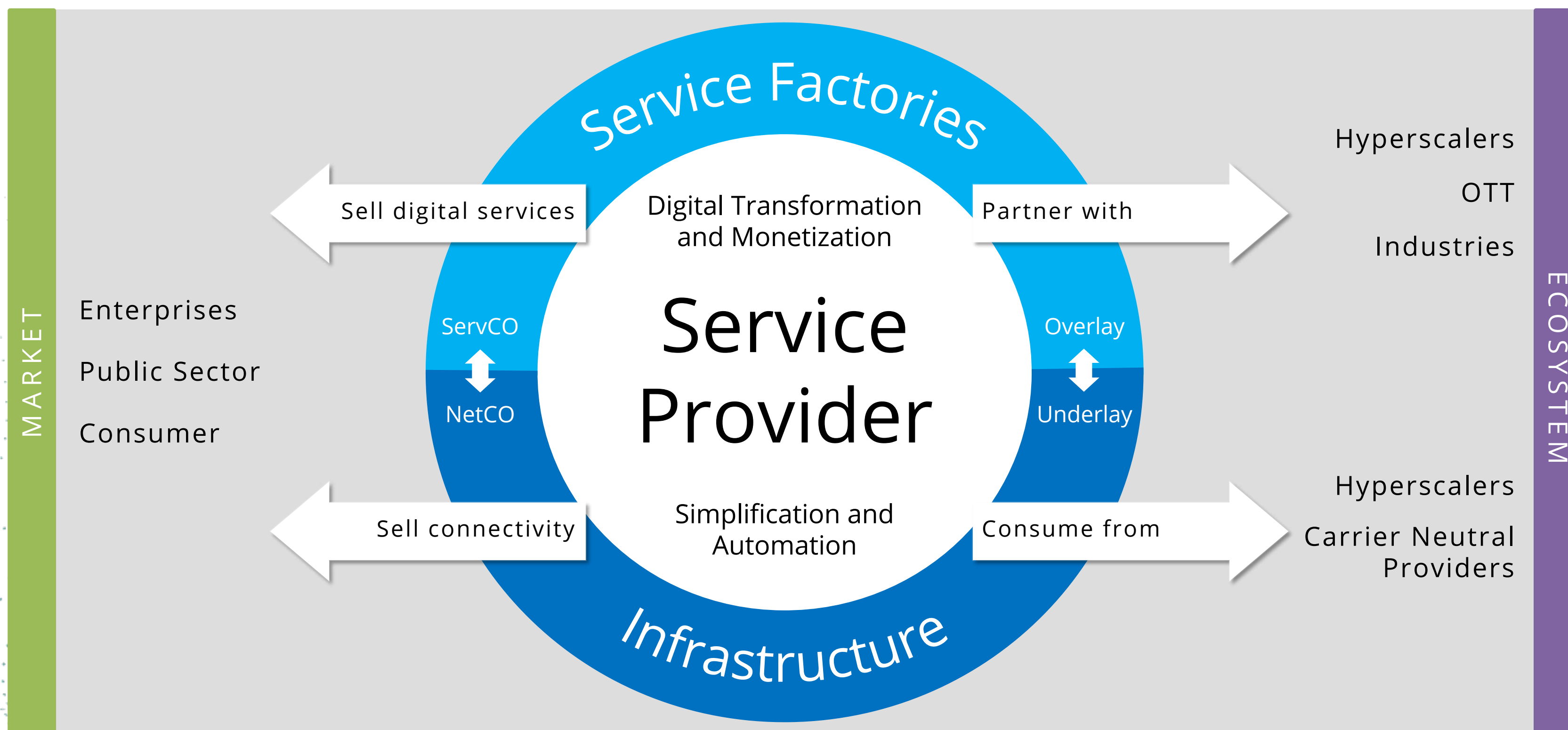


Service Provider e AI

Opportunità e nuove complessità

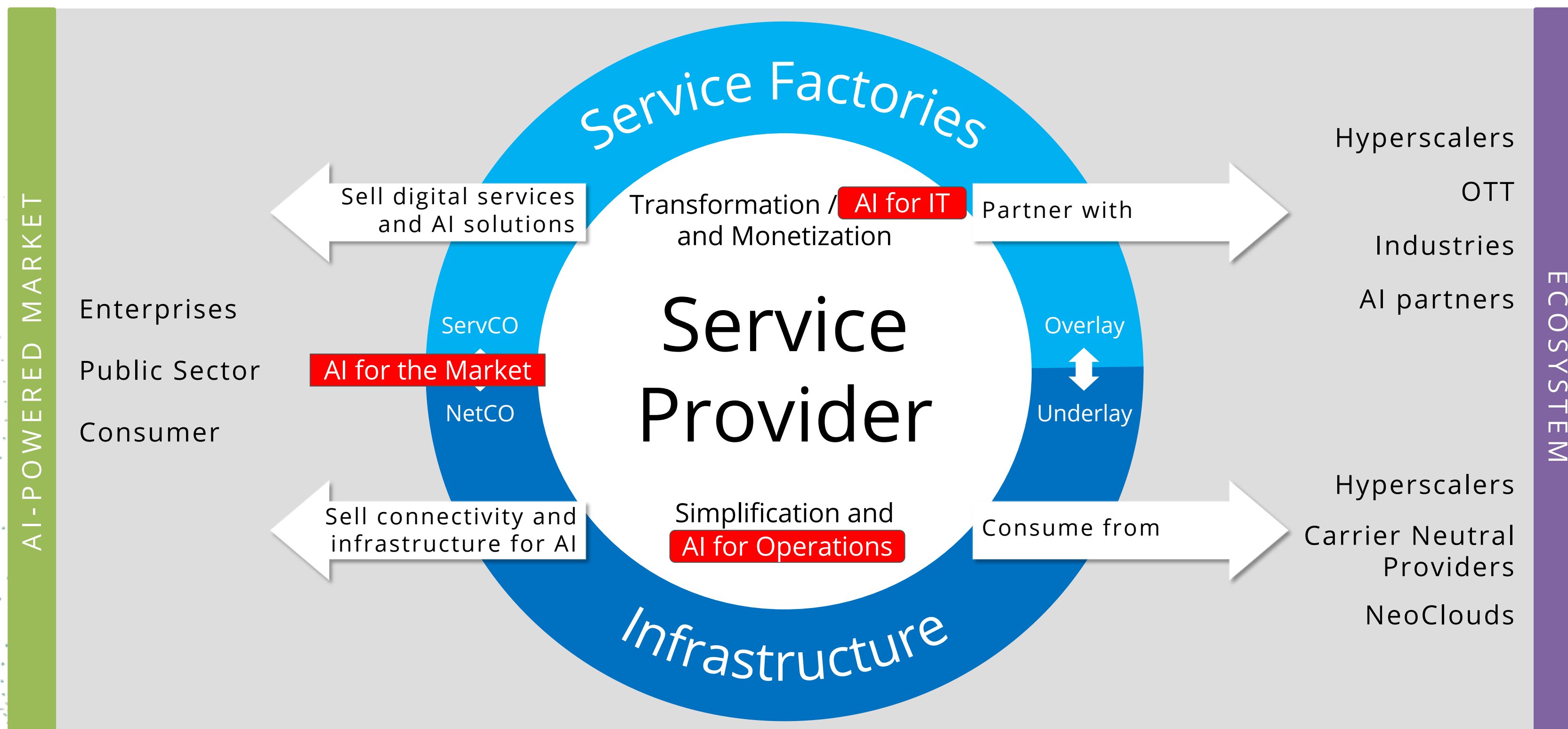
Service Providers in the Digital Economy

How SPs serve the market



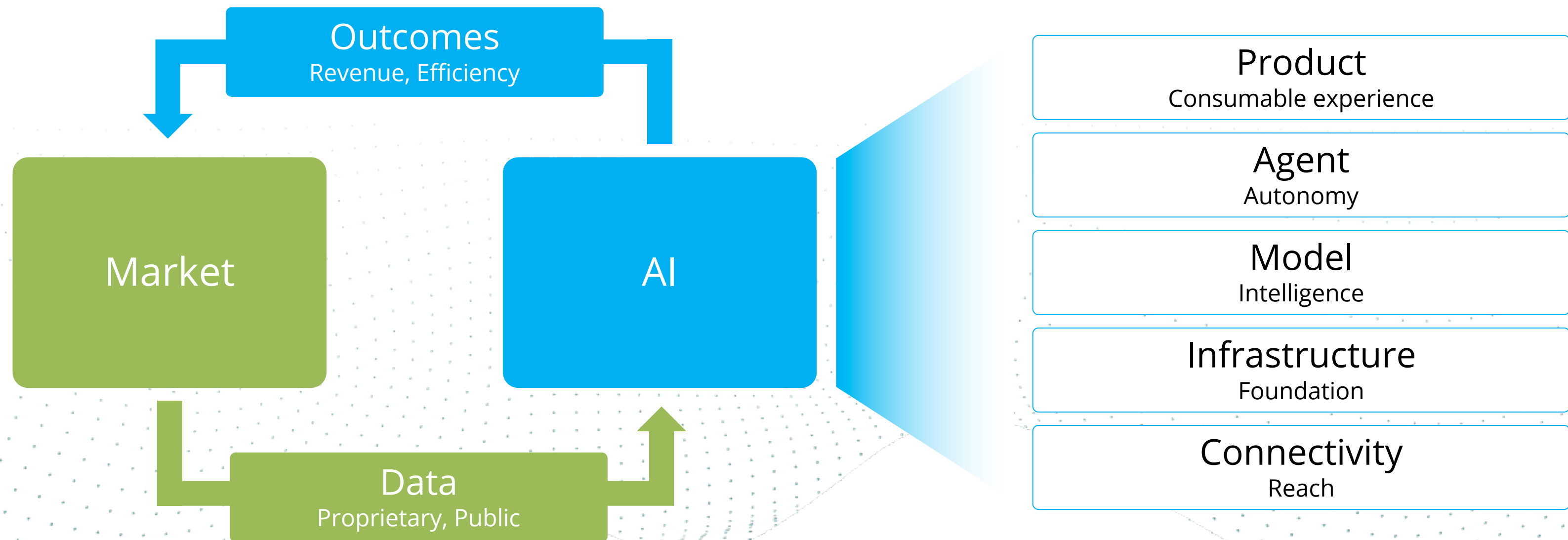
What changes with AI

Opportunities across IT, network operations, and market offering



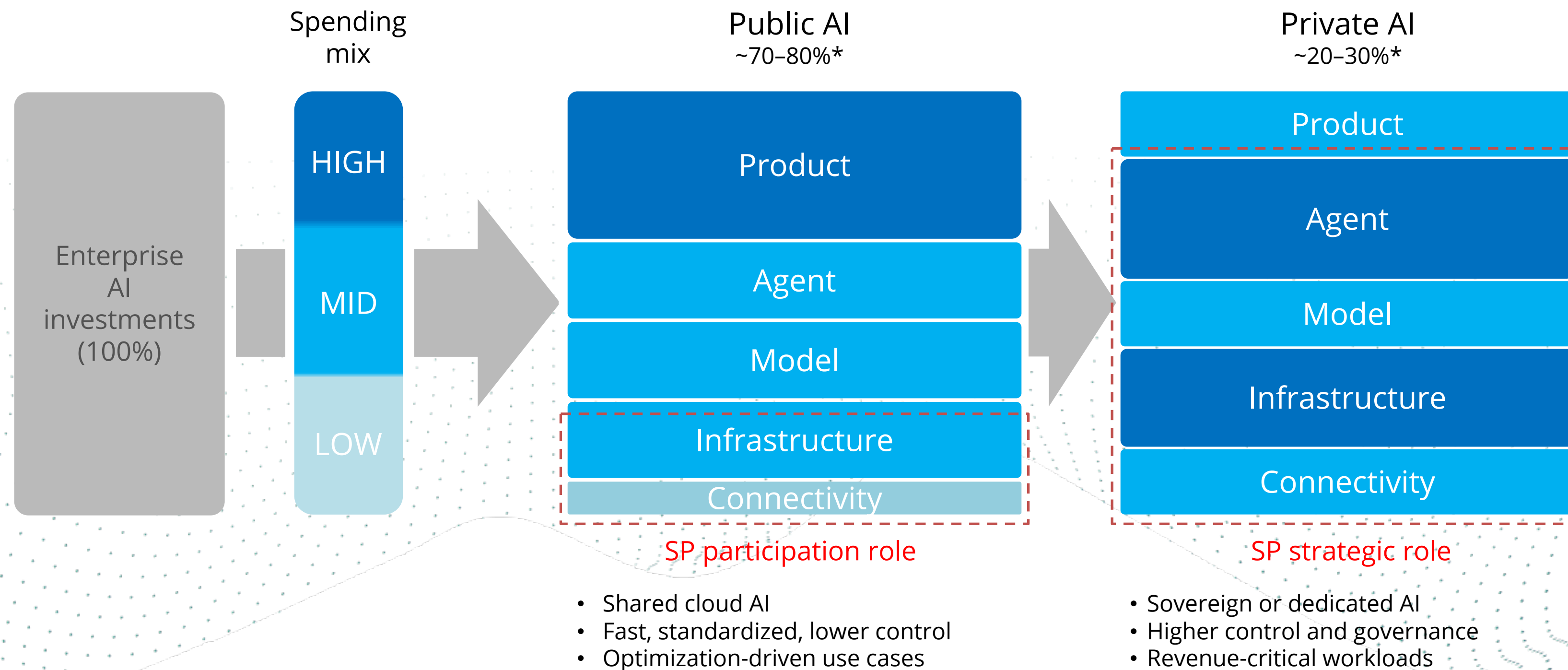
AI-powered market

Data transformed into outcomes through an evolving, widely adopted AI stack



Service Provider role

Public vs private AI and SP role in each

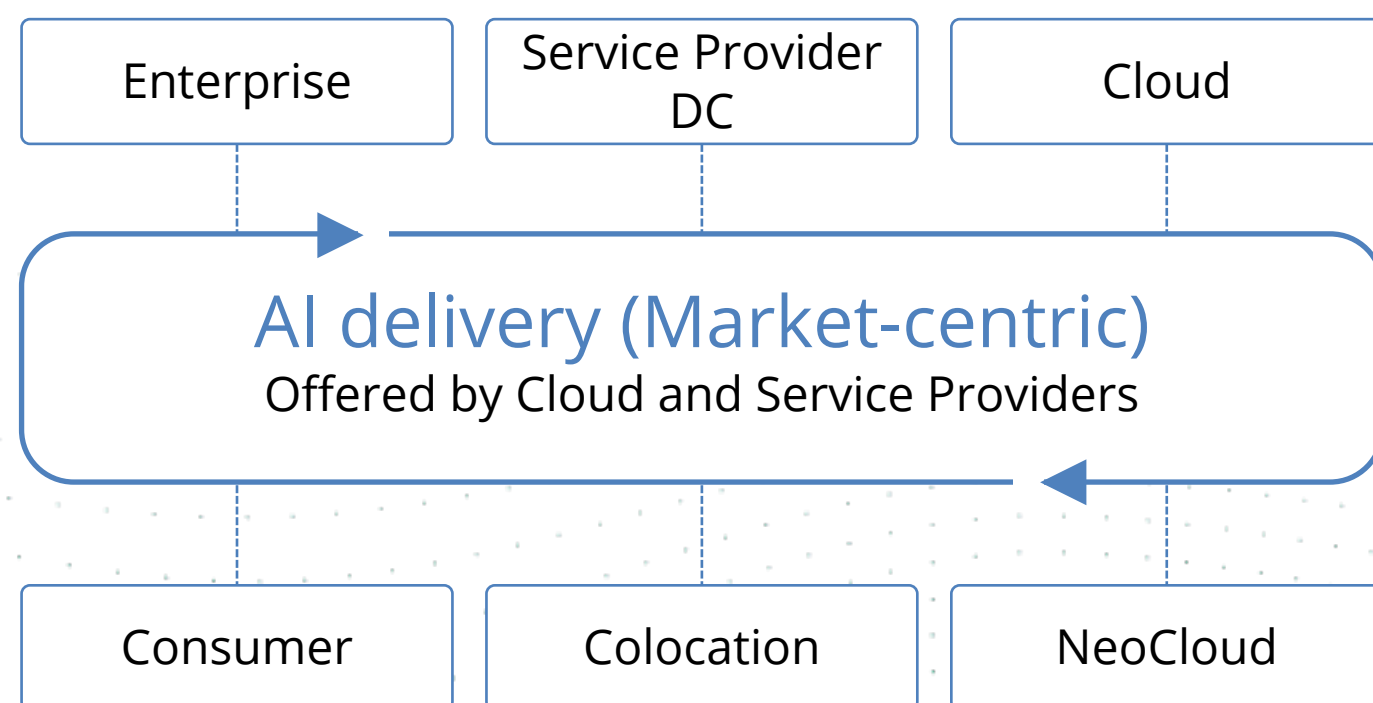


* Indicative only

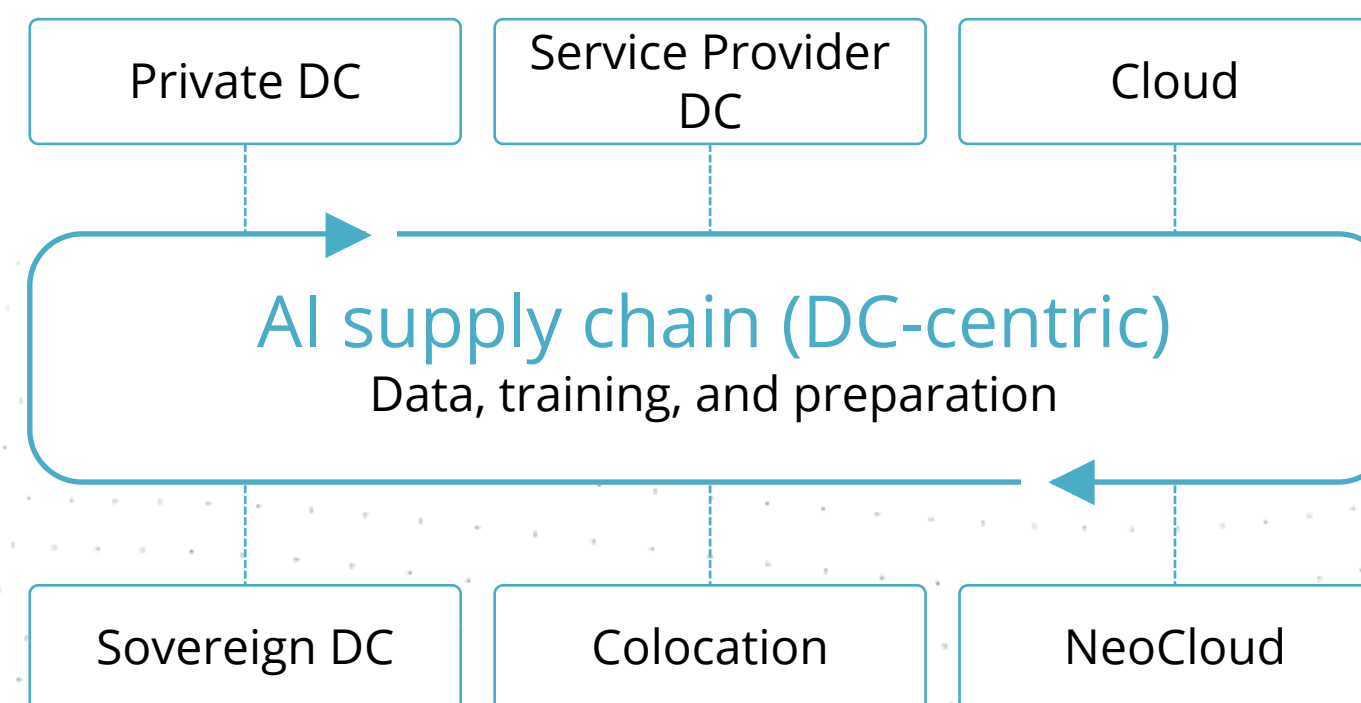
Connectivity for AI

AI creates new connectivity demand in two domains: AI supply chain and AI delivery

Meaningful effects in 12/18 months *



Continuous growth expected through 2025-2030 *

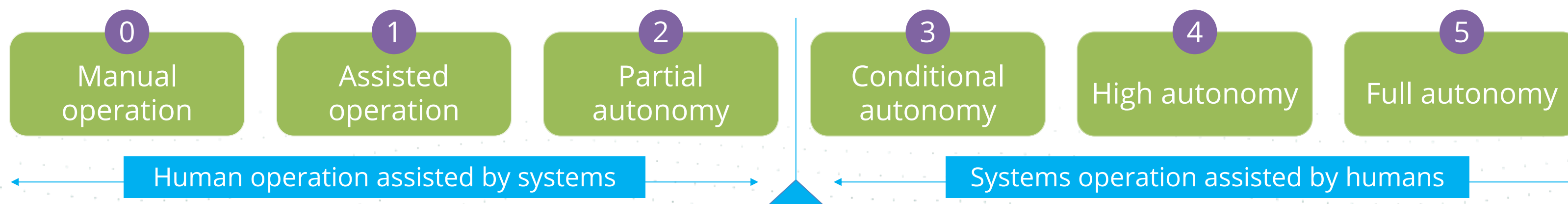


* Based on industry consensus across analysts, vendors, and operators

Autonomous networking

Journey and drivers

tmforum Autonomous network levels



84%

of companies are currently at initial levels of autonomy

The big disruption

61%

aiming to achieve Level 3 or above by 2028

\$ Network Monetization

Operational efficiency

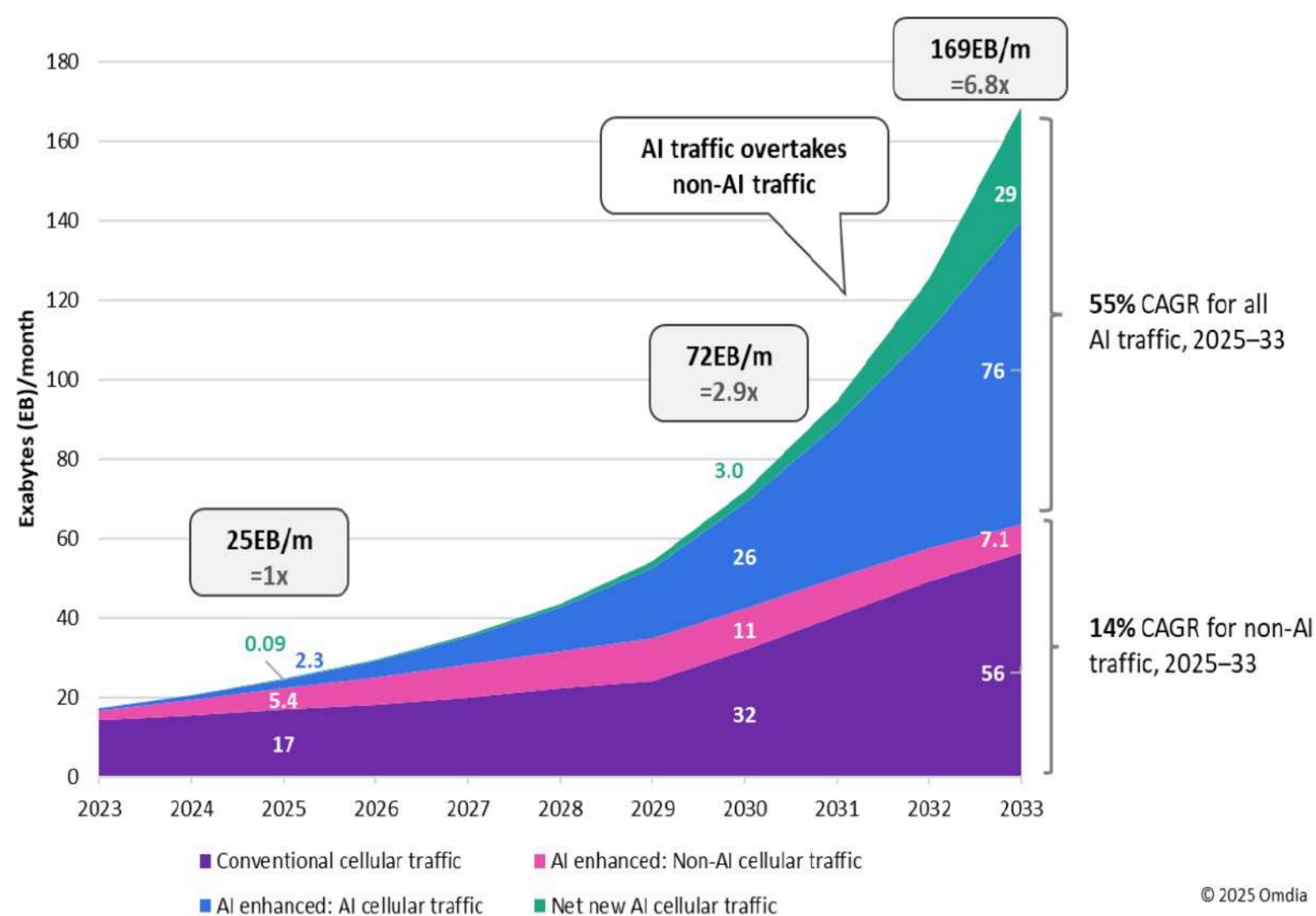
Resource efficiency and energy savings

Experience excellence

AI impact on SP networks

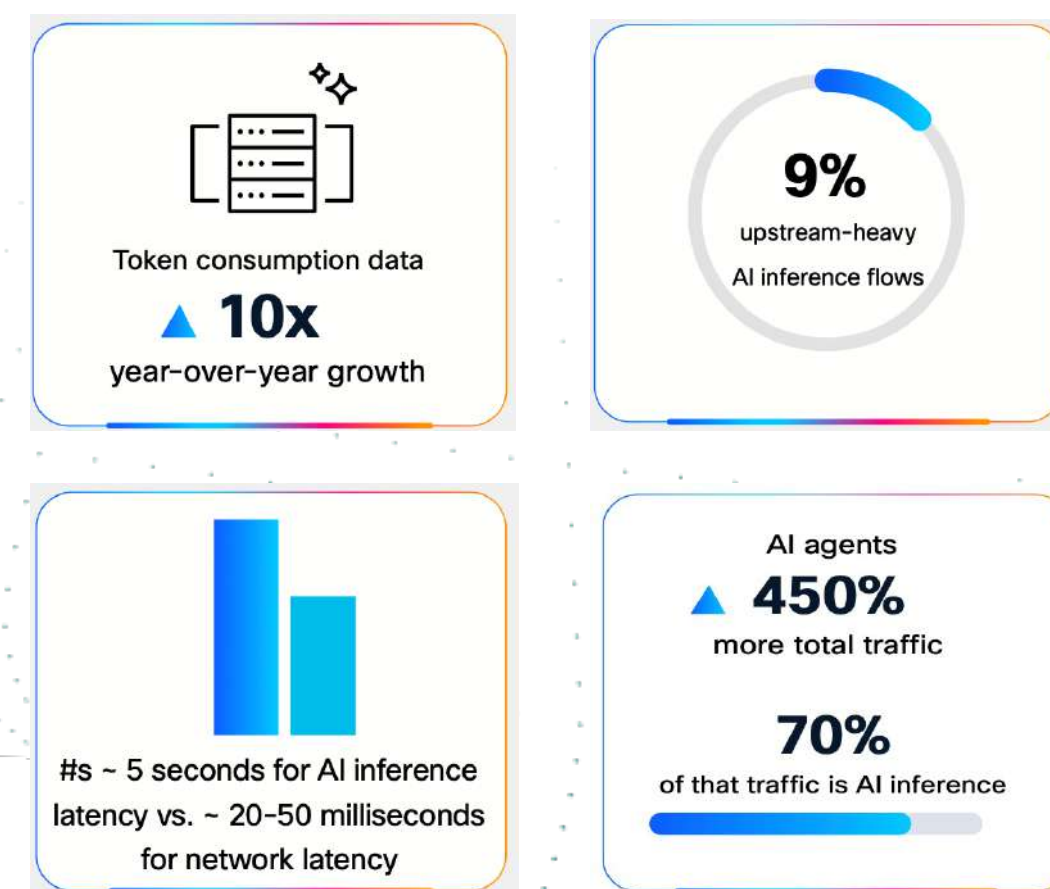
Is AI moving the needle?

OMDIA 2025 AI impact on EU mobile traffic



Source: Omdia

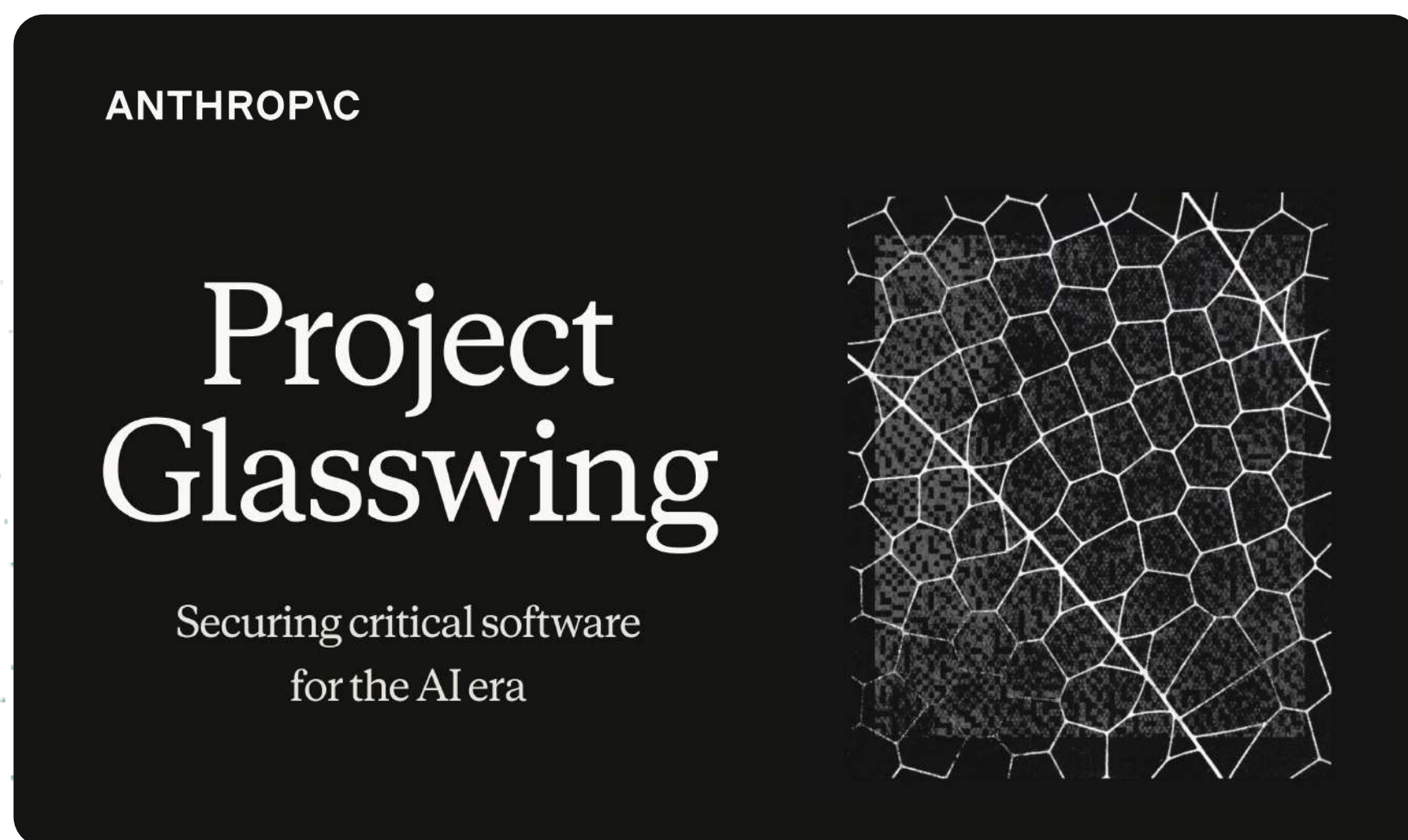
Cisco Report 2026: AI Impact on WAN



<https://www.cisco.com/c/dam/en/us/solutions/collateral/artificial-intelligence/mass-scale-infrastructure/ai-network-traffic-report.pdf>

AI-ready protection

Models will weaponize vulnerabilities



AI-Driven
Vulnerability
Management





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THANK YOU!

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